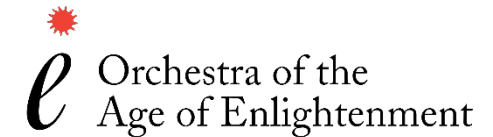




Marketing Officer

Welcome to the OAE



Thank you for your interest in applying for the role of Marketing Officer with the Orchestra of the Age of Enlightenment. This recruitment pack should contain all the information you need to put together a successful application, but if you need any further information or to receive this pack in an alternative format, please email recruitment@oae.co.uk or call 02081599184.

We are always striving to make the OAE an exciting and inspiring place to work and this couldn't be better represented by our relocation to Acland Burghley School in north London, of which more later.

If you want to explore more of what the OAE does, we would suggest delving into some of our videos on our [YouTube channel](#), especially our popular video [Introducing the Baroque Theorbo](#). We are also very proud of our offices in the school, so why not have a look at our [office](#) and [library](#). Finally, if you would like to find out more about the Orchestra, how we began, what it means to be 'a period instrument orchestra' and how we are run by our players, have a look at this [blog post](#) on our website.

We look forward to receiving your application.

Crispin Woodhead, OAE Chief Executive Officer



Supported using public funding by

**ARTS COUNCIL
ENGLAND**



About the OAE

The Orchestra of the Age of Enlightenment (OAE) specialises in historically informed performance. It is governed by its players and works with its Principal Artists who include Sir Simon Rattle and Sir Mark Elder as well as soloists such as Nicola Benedetti, Roderick Williams and Gerald Finley. The Orchestra aims to bring the very best of the period music tradition to today's audiences in performances characterised by artistry, integrity and adventure.

The OAE is Resident Orchestra at Southbank Centre and Associate Orchestra at Glyndebourne Festival Opera. The orchestra tours globally and, through a wide range of education projects, engages with thousands of people across many parts of Britain.

In 2020, we became the very first orchestra in the UK to take up residence in a school. We are immensely proud of our embedded education partnership with Acland Burghley School, and that we can share the next chapter of the OAE story with the wider Camden community.

"Britain's indisputably best period instrument ensemble"

The Independent



Role overview

Responsible to: Marketing Director

This is a sought-after opportunity to join the Orchestra of the Age of Enlightenment, one of the world's most exciting and distinctive orchestras. You will make a vital contribution to both the marketing and press functions, working on a diverse range of series including:

- Our flagship Southbank Centre series
- Bach, the Universe and Everything at Kings Place
- The Night Shift
- Events for children and young people

You will be part of an innovative team acclaimed for its dynamic visual identity, digital output, ground-breaking series The Night Shift, and approach to reaching younger audiences.

We are particularly interested to hear from candidates who have an interest in developing innovative approaches to, and their expertise in, the following areas:

- Email marketing and audience segmentation to develop audiences
- Improving audience experience at live events, including digital and analogue engagements
- Narrative and content marketing campaigns that can bring alive stories about our music, instruments and residency at Acland Burghley School
- Platform-led design that is bold and shareable (including social media but not solely) which enhances the integrity of classical music
- Blogger and influencer outreach



Job description

- Work with the Marketing Director to devise and implement marketing campaigns for the OAE brand, live and digital activity.
- Create email marketing campaigns and contribute to the maintenance of the OAE's customer relationship management (CRM) programme.
- Liaise with musicians, agents and media outlets to arrange interviews, appearances, photos shoots etc.
- Co-ordinate and edit the production of programmes for the OAE's own-produced concerts (including the Southbank Centre and Kings Place).
- Co-ordinate the OAE's literature needs and printed assets, particularly for our Southbank Centre residency and general distribution.
- Design adverts, literature and digital assets.
- Act as the first point of contact for UK and international promoters needing material and assets, e.g. images, biographies, content.
- Assist with data maintenance, extraction and analysis, ensuring that the OAE follows best practice in protecting audience data.
- Provide assistance at concerts and events in London and elsewhere, e.g. helping with live streaming, front of house duties, ensuring programmes are delivered, setting up pre- and post-concert events.
- Create content, including adverts, website/blog, video, audio/podcasts, images and emails, working with the Head of Digital and other team members to deliver the OAE's strategy.
- Broadcast content via the OAE's various channels, in particular on social media, website and email.



Job description

- Devise and implement media and PR campaigns, including leading on specific strands and campaigns as directed - writing media releases, following up and selling stories to the media, and liaising with any external agencies engaged by OAE.
- Seek out new contacts and build a network of interest groups, particularly with regard to the local community around Acland Burghley School in Tufnell Park and the historical music performance community.
- Attend meetings with Southbank Centre and other partners as appropriate.
- Maintain the archive of OAE marketing materials and press coverage.
- Be a champion for the OAE's brand and visual identity.
- Take on other relevant tasks and responsibilities as defined by the Marketing Director.

Person specification

- Experience of working in a cultural organisation and/or a marketing, media or digital agency and/or in a customer service role.
- An understanding of music and an appreciation for classical music.
- Good creative communication skills, with the ability to identify and develop a narrative in words and images that tell the story of what the OAE does.
- Confident in learning technical aspects of marketing and using software programs, apps and platforms (e.g. social media, design software, content management and CRM/ticketing systems)
- An analytical and thoughtful approach to your own and the team's work; able to assess outcomes, research ideas and innovate with solutions.
- Commitment to being a participative member of a team, diplomacy and discretion, and supporting colleagues



Acland Burghley School

In summer 2020 the OAE moved into Acland Burghley School in Camden, North London. The residency – a first for a British orchestra – allows us to live, work and play amongst the students of the school.

Three offices have been adapted for our administration team, alongside a recording studio/library. The Grade II listed school assembly hall is used as a rehearsal space, so for the first time, we are all in the same place: players, staff and library!

The school is not just the OAE's landlord or physical home. Instead, it offers the opportunity to build on twenty years of work in the borough through OAE's long-standing partnership with Camden Music. Having already worked in eighteen of the local primary schools that feed into ABS, the plans moving forward are to support music and arts across the school into the wider community. This new move underpins the OAE's core 'enlightenment' mission of reaching as wide an audience as possible.

The move has been made possible with a leadership grant of £120,000 from The Linbury Trust, one of the Sainsbury Family Charitable Trusts. Their support has facilitated the move to the school and is underwriting the first three years of education work.

This imaginative partnership takes collaboration between professional artists and the public education system into new and exciting territory in which creativity has a part to play in all aspects of the curriculum."

Sir Nicholas Serota, Chair, Arts Council England



How to apply

Please apply by completing the application form and sending it along with your cover letter to Edward Shaw, Chief Operating Officer, at recruitment@oae.co.uk.

Deadline

17:00 on Monday 31 August 2026. Applications received after the deadline may not be considered. If a high volume of suitable applications is received, we reserve the right to move the closing date forward with 24 hours' notice. Early application is strongly advised.

Please do not include separate CVs in your application as these will not be taken into account when reviewing applications.

Equality & Diversity Monitoring

We request that all applicants complete our online [Equality and Diversity monitoring form](#).

Interviews

Interviews will be held the week commencing 7 September 2026 at the OAE's Office in Tufnell Park, London.

Use of AI in your application

We appreciate that you may want to use AI tools to help you with your application. We're happy for you to use AI to come up with ideas and help structure your thoughts, but you shouldn't use AI to fabricate information or write your whole application for you. We want you to demonstrate your best self, we don't want an AI-generated persona. If you simply copy and paste AI-generated content into your application, this will reduce your chances of success.

All applications are reviewed by members of the OAE team.



Information

Safeguarding

If we make you an offer of employment following a formal interview, employment with the OAE will be conditional on completing a self-disclosure form and passing an enhanced DBS check. If you have been resident overseas for three months or more in the past five years, we will also apply for a criminal record check in that country. Candidates will also be required to provide the details of at least two referees when applying. As the OAE is based in a school, we expect all candidates to familiarise themselves with the fundamental concepts of safeguarding. For more information, please visit the [NSPCC website](#).

Equality

As an equal opportunities employer, we welcome applications from all suitably qualified persons. However, as Black, Asian and minority ethnic (BAME) and disabled people are currently under-represented within the OAE, we would particularly welcome applications from BAME and disabled applicants. All appointments are made on merit.

Eligibility to work

All applicants should be eligible to work in the UK. If you are invited for interview, you will be required to bring your passport and any relevant visas or permits to prove your eligibility to work in the UK.

Candidates must be over 18 years of age.

"The OAE seems unusually blessed in attracting interesting, passionate music-lovers whose support and commitment enriches our own musical experience."

Lisa Beznosiuk, OAE Principal Flute



Terms of employment

Salary: £28,000 gross per annum

Tenure: Full time

Contract: 5 days per week

Holidays: 20 days per year plus bank holidays

Pension: The OAE operates a workplace pension scheme

Office hours: 9.30am – 5.30pm at the OAE offices, Acland Burghley School, 93 Burghley Road, London NW5 1UH.

Flexible working: The OAE operates a flexible working policy, however this role will be primarily office based. You may be required to work outside office hours and in other locations from time to time as required.

Benefits*: Complimentary OAE concert tickets; cycle to work scheme; free winter flu jab vouchers and eye test vouchers; lunch, tea & coffee provided in the OAE office; additional annual leave over the Christmas period.

*Please note these benefits are non-contractual and subject to change without notice.

The Orchestra of The Age of Enlightenment is a Registered Charity No. 295329 and a Registered Company No. 2040312